

VENUS CONTROL SUITE

REPORTS

Venus Control Suite allows users to run reports that are designed to provide the user with detailed playlist exposure, run time and duration.

REPORTS

1. Click **Reports** on the Venus Control Suite menu to open the reports page.
2. Click **Add New** (see figure 1).
3. Choose the **Report Type** (see figure 2).
 - Proof of Play report shows thumbnails, exposure (plays), and total duration each file played.
 - Scheduled Content Report provides users with a visual breakdown of what content is scheduled to play on their display. This report is broken down by playlist name and provides detailed information for the dates and hours of play.
4. Give the **Report a Name** (see figure 3).
5. Choose which **Display** to generate the report from (see figure 3).
6. Select **Account** from drop down box.
7. Under Range, enter **Time** and **Date** parameters for the report you wish to generate (see figure 3).
8. Click **Submit** to generate the report.
9. Sample Proof of Play Report (see figure 4).

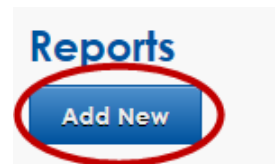


Figure 1: Generating a New Report



Figure 2: Choosing Report Type

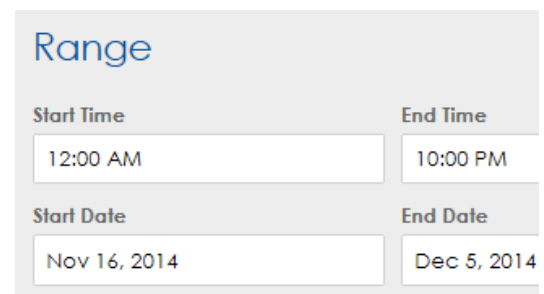
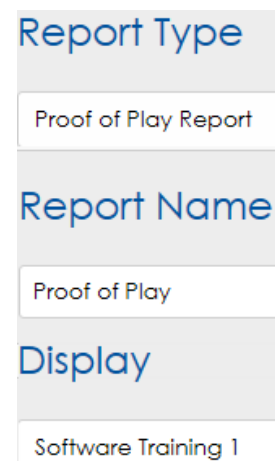


Figure 3: Report Parameters

Proof of Play - Proof of Play			
Account:	SWT Advanced		
Generated:	02/19/2015 03:11:14 PM		
Range:	02/01/2015 12:00:00 AM – 02/19/2015 12:00:00 AM		
Display:	Software Training Advertising Display		
Controller:	TRAINING-NEXT		
Zone:	primary		
Event 1			
	File Name	Plays	Duration
	facebook_find us.avi	615	00.01:11:49

Figure 4: Sample Report